

**METSOC HISTORICAL METALLURGY
COMICS/GRAPHIC ARTS PROJECT**



**MARVELLOUS
METALS**

MetSoc Historical Metallurgy
Standing Committee

ABOUT THE PROJECT

A primary purpose of the Historical Metallurgy Standing Committee is to promote the recording of Canadian achievements in the mining and metallurgical sector.

The Historical Metallurgy Standing Committee of MetSoc sees value in using Comic (graphic art) format to share some of Canada's best mining and metallurgy stories with children aged 7-14 years from all regions.

GOAL

The goal of a Comic will be to give children aged 7-14 an appreciation of Canada's leadership and accomplishments in the Mining and Metals industries and raise awareness of the importance of metals and minerals in our daily lives. This will inspire young Canadians to pursue a career in the sector and develop a favourable perception of the metal and minerals sector.

VISION

High-quality comics combine visual impact and simple text to record key historical facts and stories and make the material easy to communicate and more memorable.



METHOD

We are working with the publishers of Kayak: Canada's History Magazine for Kids / Navigue dans l'histoire du Canada to create an informative publication for youth. Their team will collaborate with us on story development, editing, commissioning of illustrations, printing, marketing and distribution.



ACTION PLAN!

- **The comics will depict and teach Canada's rich history in the metallurgical industry.**
- Targeting the age group of 7-14, but appealing to everyone.
- Subjects could include Canadian impact figures, memorable stories, past work methods, and historical metallurgical processing highlights.
- Characters will reflect Canada's multicultural and gender-inclusive society while reflecting historical facts.
- Produced in English and French in a 16-page soft-cover magazine.
- By mid 2024, we will have our first issue.





SPONSORSHIP

This overview is a guide. We tailor our programs to our partner's visibility goals and budget. We thank you for your support!

\$20,000 or more

Super Generous Sponsor

- logo on the webpage
- 400 copies of the comic issue

\$15,000 or more

Generous Sponsor

- logo on the webpage
- 200 copies of the comic issue



\$10,000 or more

Sponsor

- logo on the webpage
- 100 copies of the comic issue

\$10,000 or less

Friend

- listed on the webpage
- 10 copies of the comic issue

CONTACT US

Send us an email at metsoc@cim.org

Visit our website to learn more at metsoc.org

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