# **Site Retargeting Opportunities with**



# What You Get



#### **Right Audience**

Your message reaches association site visitors across the web.



#### **Custom Creative**

Custom creative delivers impactful messaging.



### **Reporting & Analysis**

Insightful reporting gives you confidence in your campaign.



#### **Mobile Optimization**

Optimization ensures your ads are seen on mobile devices.



#### **Site Retargeting**

(OPTIONAL) Retargeting your own site visitors enhances your campaign.

## Association Site Retargeting is limited.

## Investment

	120K	250K	500K	1M
DISPLAY	\$5,166	\$8,826	\$15,069	\$24,971
VIDEO	\$6,750	\$11,531	\$19,688	\$32,625